

BOSE McKINNEY & EVANS LLP



600
PD
9/11-02

2700 First Indiana Plaza
135 N. Pennsylvania St.
Indianapolis, Indiana 46204
(317) 684-5000

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group: 2165 }
Atty. Docket: 10252-0010 }
Applicants: Hill }
Invention: VIRTUAL CATALOG AND }
PRODUCT PRESENTATION }
METHOD AND APPARATUS }
Serial No.: 09/406,477 }
Filed: September 27, 1999 }
Examiner: Brown, Timothy M. }

Certificate of Transmission Under 37 C.F.R. 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231

on August 27, 2002

Timothy E. Niednagel

Timothy E. Niednagel
Dated: August 27, 2002

RECEIVED

SEP 11 2002

GROUP 3600

Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Applicant respectfully submits the following response to the Office Action mailed February 27, 2002. A marked-up copy of amendments to the claims is included in the attached Appendix.

In the Claims

Please amend claims 2, 8, 11, 17, and 20, as follows:

a1
2. (Amended) The method of claim 1, wherein the step of displaying a plurality of product images includes the step of displaying a scroll box on the display which includes the plurality of product images from a selected product category.

a2
8. (Amended) The method of claim 1, wherein the plurality of product images includes at least one product image and at least one background image, and the step of